

# AUCKLAND UNIVERSITY CRICKET CLUB



## CLUB VISION

Continue to provide  
a club for all and  
a club for life

## STRATEGIC INTENT

Provide members with the  
opportunity to experience &  
enjoy cricket their way

### PARTICIPATE MY WAY

Build on the current growth in the girls game at AUCC and provide more opportunities for new young girls to participate in cricket

Provide cricket pathways for all our cricketers regardless of their age or stage to ensure they can be a member for life

### DEVELOP SUSTAINABLE FOUNDATIONS

Develop and continuously build new relationships to build on our financial success which will provide long-term opportunities for the club to embark on projects

### A CLUB FOR ALL

Create a culture in which our members can feel included and participate in cricket in the manner in which it should be played

Build and establish an identity at AUCC which members can be proud of and love being a part of

## RESPECT

We encourage, nurture and respect people and ideas. We try new things, and we learn.

## POSITIVE

We're here for enjoyment, and we approach our cricket with a positive mindset.

## TOGETHER

As a Club, we achieve success though supporting each other on our cricket journey.

## MOD-ITIONAL

We know the past is central to, and shapes, both our present and future identity.

*Embracing our history,  
together we create a  
supportive community and  
a modern cricketing  
environment for all to  
enjoy.*

